



# Pricing, Risks and Costs in Carbon Transactions

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Host Country Committee Meeting

February 15, 2005

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# Pricing, Risks and Costs



- Price as a function of risk & risk sharing
- CFB vs. other buyers
- CFB pricing experience
- Cost trends

# Elements of Risk in CDM/JI Projects



- Kyoto / Baseline / Regulatory risk
  - Project risk
  - Country risk
  - Market risk
- ✦ Pricing reflects these risks and how they are *shared*

# Sharing of Risk



- Principle: allocate risk to party best able to bear
- Sellers assume *most*:
  - Project risks
  - Country risks
- Buyers assume:
  - Market risk
  - *Some* project & country risk—depending on whether there are enforceable *delivery guarantees & penalties*
- WB CFs usually assume Kyoto/Regulatory risk
  - ...by buying *verified* ERs
  - Most carbon buyers buy CERs

# Contractual Sharing of Risk



- Seniority
- Overcollateralization / Sharing of ERs
  - Provides incentive to perform
- Payment on delivery (“commodity” model)...
  - Sponsors & lenders assume most project risks
- ...vs. Upfront payment (“project finance” model)
  - CF faces investment risk
- Capitalization of preparation, supervision costs
  - Deducted from ER pmts (capped)
  - Important financial planning tool for project sponsors

# Contractual Sharing of Risk



## ■ Default Provisions

- Retiring obligations during construction
- Minimum ER deliveries
- HC ratification / compliance with KP
- Penalty for selling our ERs elsewhere

## ■ Remedies

- Penalties for under-delivery, other defaults?
- Likelihood that sponsor will be able to pay penalty?
- Cancellation (CF must re-invest, possibly at higher cost)

# WB CF vs. Other Buyers



<u>Contractual Provision</u>	<u>Typical WB CF</u>	<u>Most Other Buyers</u>
Asset purchased	VERs	CERs/ERUs/EUAs
Kyoto Risk assumed by	WB CF Participants	Project Sponsor
Penalty for non-delivery	Willful misconduct only	Any non-delivery
Price	Lower	Higher
Bankability	High	Low

- **CFB assumes more risk than typical buyers.**
- **How does CFB manage these additional risks?**

# Portfolio Risk Management



## Ex Ante:

- Risk screening
- Host Country approval
- Due Diligence (BLS, MP, Validation, appraisal, safeguards...)

## Ex Post:

- Diversification
- Hedging
  - Call Options
  - Insurance
- Monitoring
  - Portfolio Management Model
  - ER database
  - Audits



# PCF Pricing

Country/Project	Price/tCO <sub>2</sub> e	Rationale
Uganda: Small Hydro (2001)	3.00	CDM; semi-fixed payments; hi country risk
Bulgaria: Biomass	3.50	Jl with HCA; resource risk
Mexico: Inelec Hydro	3.50	CDM: pooling of 4 projects; OECD count.
Moldova: Soil Conservation	3.50	CDM: low risk but 15 yr delivery; option
Chile: Small Hydro –firm	3.50	CDM
Chile: Small Hydro –option	3.50+0.75	CDM-option premium wrapped into price
Romania: Afforestation	3.60	Jl with HCA; low risk but 15 yr delivery
India: ABIL MSW	3.75	CDM: strong sponsor
Mexico: Fuerza Eolica Wind	3.75	CDM: strong sponsor, OECD country
Guatemala: El Canada Hydro	3.75	CDM: strong sponsor; fin. Closure
Indonesia: IndoCement	3.75	CDM: strong sponsor; high collateraliz.
South Africa: Durban MSW	3.75+0.20	CDM: Low risk + social ben' s
Colombia: Wind	3.50+0.50	CDM + premium for social ben' s
Bulgaria: District Heating	4.00	Jl with HCA; ERPA with Municipality
Czech Republic: EE	4.00	Jl : State Agency
Hungary: fuel conversion	4.20	Jl, ETS compliance likely, strong sponsor
Latvia LFGTE (2000)	4.11-6.39	Jl w/HCA; Upfront pmts; Govt Guarantee

# CDCF Pricing



## Country/Project

## Price/tCO<sub>2</sub>e

Argentina Sm. LFG

4.00

Premium for small projects and

Honduras: Sm. Hydro

4.50

additional social and environmental

Nepal: Biogas

4.50

benefits

- **All-in unit cost likely to be similar to those of other buyers**

# “Should I sell VERs or CERs?”



- **Sponsors should consider selling CERs if**
  - They thoroughly understand baseline methodologies and CER/ERU registration process and
  - They are prepared to assume delivery risk
  - in exchange for a higher price
  - They do *not* need to borrow against ER cash flows
  
- **Sponsors should consider selling VERs if**
  - They are *not* prepared to take VER-CER conversion risk
  - They cannot / do not want to guarantee delivery
  - They need to finance preparation costs
  - They need to borrow against ER cash flows

# Indicative Project Prep. Costs: CDCF



	<b>India</b>	<b>Honduras</b>	<b>Nepal</b>	<b>Argentina</b>
	<b>Brick</b>	<b>Sm. Hydro</b>	<b>Biogas</b>	<b>LFG</b>
<b>Project identification and early preparation</b>	<b>25,000</b>	<b>5,000</b>	<b>15,000</b>	<b>15,000</b>
<b>Carbon asset appraisal (PDD etc)</b>	<b>60,000</b>	<b>5,000</b>	<b>40,000</b>	<b>25,000</b>
<b>Investment appraisal</b>	<b>50,000</b>	<b>20,000</b>	<b>55,000</b>	<b>50,000</b>
<b>Transaction structuring and negotiation</b>	<b>100,000</b>	<b>7,000</b>	<b>40,000</b>	<b>10,000</b>
<b>Other</b>		<b>3,000</b>		
<b>Total</b>	<b>235,000</b>	<b>40,000</b>	<b>150,000</b>	<b>100,000</b>
<b>CDCF + or other grants</b>	<b>-</b>	<b>-</b>		
<b>Costs expectd to be recovered under ERPA</b>	<b>200,000</b>	<b>40,000</b>	<b>150,000</b>	<b>100,000</b>
<b>Total</b>	<b>200,000</b>	<b>40,000</b>	<b>150,000</b>	<b>100,000</b>

# Pricing, Risks and Costs



## Key Messages

- Price is a function of asset quality, risk *and sharing of risk*
- CFB pricing reflects:
  - Buyers assume “regulatory” risk (ie we usually buy VERs)
  - Risk management policy (assessment, structuring, pf mgt)
  - Premium for asset quality
- Preparation and Verification costs are:
  - Declining
  - Subject to economies of scale

Thank you!

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